

## Business Ethics Course

<i>Name of the subject:</i> <b>Business Ethics - BSc</b>	<i>SUBJECT code:</i>	<i>Weekly hours:</i> 2 (lectures)	<i>Credit:</i> 6 ESPB
<i>Subject leader:</i> Danijela Voza	<i>Academic Degree:</i> Assistant Professor	<i>Prerequisites:</i>	

### **Purpose**

The course promotes reflection on the ethical domain of economic decision making and develops the students capacity to analyse and argue the ethical dimension. This course will encourage students to: 1) adopt skills for recognizing and resolving ethical issues in business, 2) raise awareness and critical self-examination of their own values, and 3) appreciate the relevance of personal values in the business/workplace setting.

### **Course description:**

This course is composed of theoretical lectures aimed to present to students different tasks and possible situations in business environment. The key theories of normative ethics are emphasized as the base of successful moral reasoning. The principal philosophical ethical theories are discussed, and their applicability to business examined. A range of practical applications which individuals are likely to encounter in the earlier years of their career are examined, including negotiation ethics, whistleblowing, privacy, conflicts of interest and discrimination. More general topics include corporative social responsibility, environmental ethics, ethics in public relations.

### **Schedule**

Weeks	Topics
1.	Introduction to the subject - morality
2.	Business ethics as a part of ethics
3.	The subject of business ethics – ethical problems in business
4.	Introduction to normative ethics – virtue ethics
5.	Deontological approach; Utilitarianism
6.	Colloquium
7.	Relevance of ethical principles to business; case studies
8.	Corporate social responsibility (CSR)
9.	Stakeholder and stockholder ethical reasoning
10.	Implementing corporate social responsibility
11.	Seminar project
12.	Corporate responsibility in marketing and public relations
13.	Corporate responsibility and the environment
14.	Ethical aspects of leadership

### **Final grade:**

10pt – class attendance – lectures; 10pt – seminar project; 20pt – colloquium; 60pt – final exam (<51pt fail; 51-60 grade 6; 61-70 grade 7; 71-80 grade 8; 81-90 grade 9; 91-

### **Compulsory literature:**

Weiss, J.W. Business Ethics – A Stakeholder and Issues Management Approach), 4th Edition, Thomson, South-Western, 2006. 2. De George, R.T. Business Ethics. Pearson, 2009.

### **Supplemental literature:**

1. Ferrell, O.C.; Fraedrich, J. and Ferrell, L. Business Ethics – Ethical Decision Making and Cases. South-Western, 2013.