



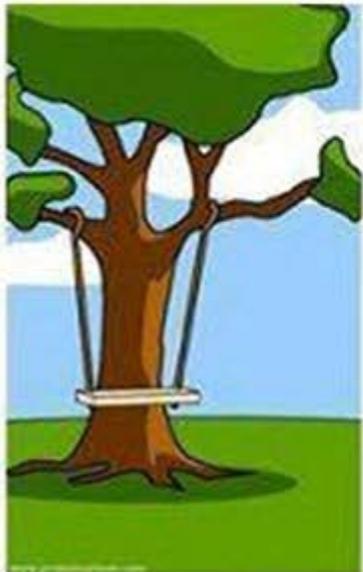
Keleti Faculty of Business and
Management of Óbuda University

Regina Zsuzsánna Reicher, Ph.D

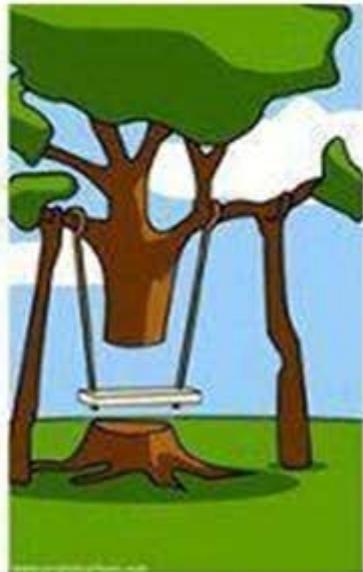
Lecturer at Keleti Faculty of Business and Management



as characterized by the customer



as the project manager understood



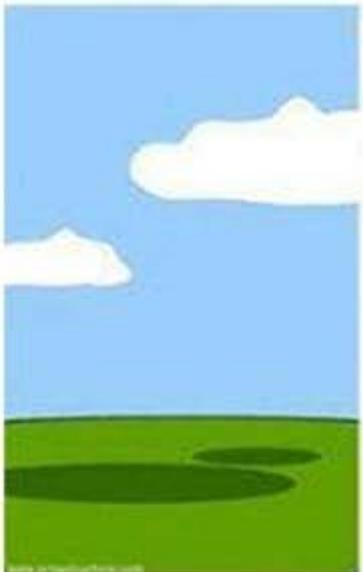
as the designer planned



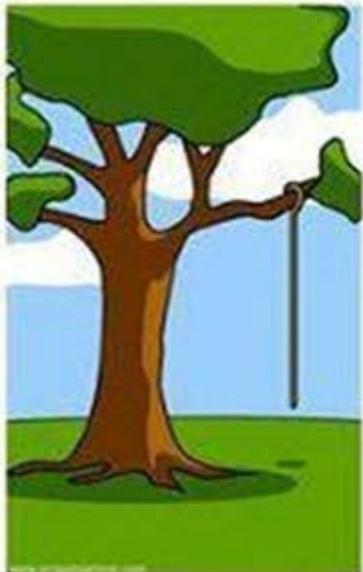
as the programmer coded



as the marketing manager explained



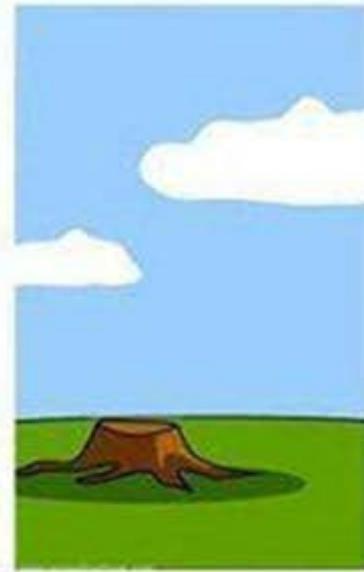
the way of project was documented



as the customer received



which was billed to the customer



as the product was supported



what the customer originally wanted

Group of implementation tasks

mapping of company readiness
rationalization of processes
developing a client management strategy
exact formulation of needs
continuous management support
exact mapping of financial means

Strategic main component

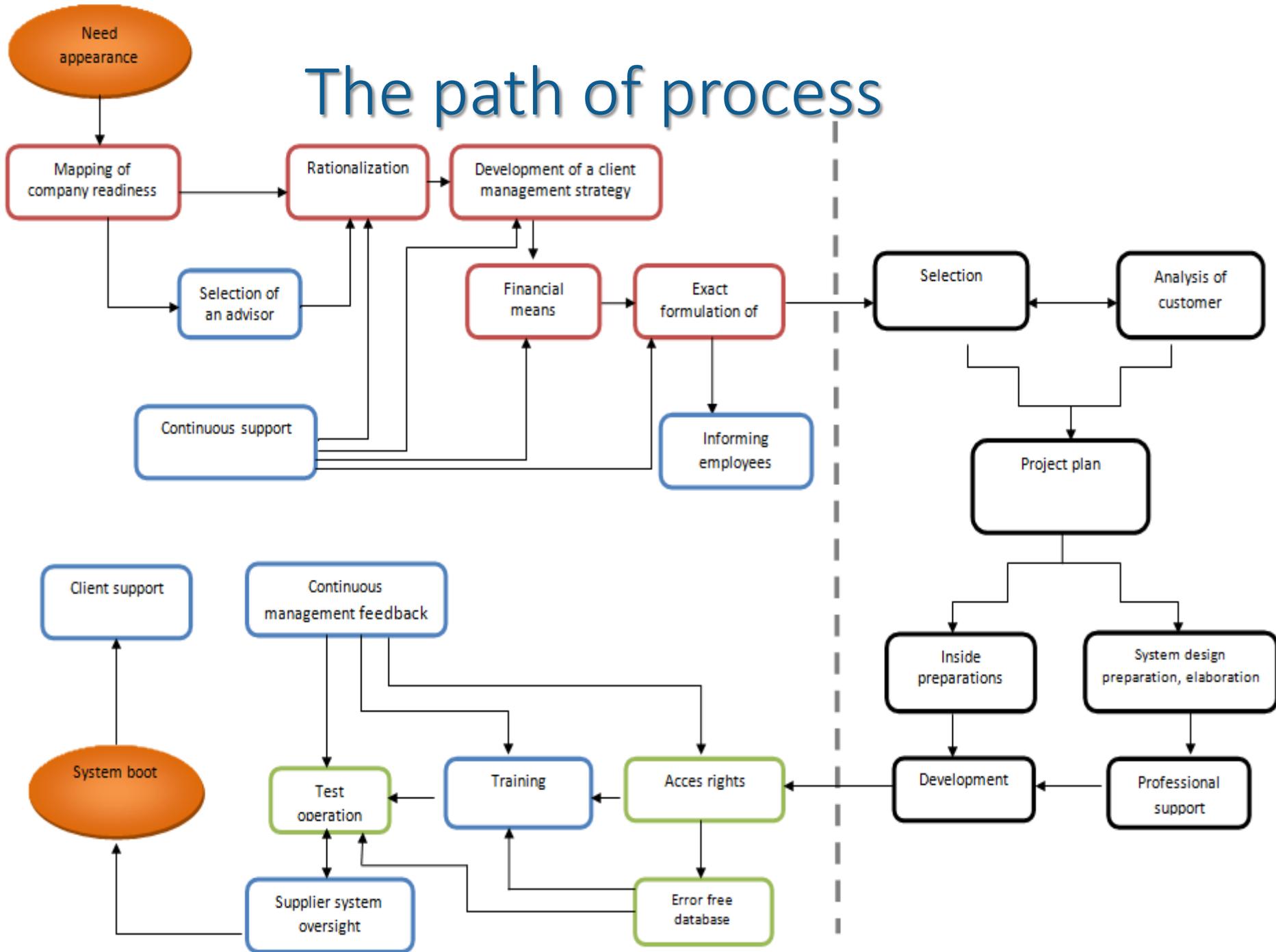
proper test operation during the introduction
definition of access rights
use of an error-free database

Technology main component

involvement of an independent advisor
informing employees
continuous management feedback
continuous system oversight by the supplier
meetings organized by the supplier, sharing of
experience

Human main component

The path of process

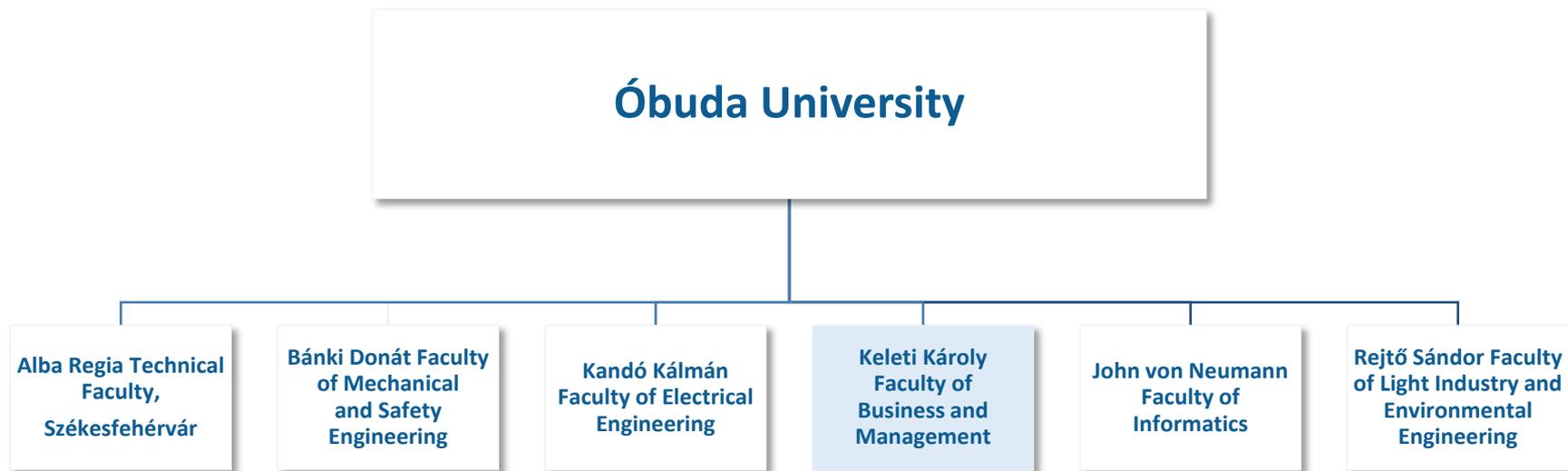


Óbuda University

- 145 Universities (in 2017) are in Hungary
- From this 22 are in Budapest.
- There are private and public (13) universities
- We are little country even so we have a lot of university.
- We arrived from Óbuda University.
- We have about twelve thousand student



Faculties of University Óbuda



Hungarian Higher Educational System

Member of the European Higher Education Area (EHEA).

The Bologna-system was fully adopted with the three consecutive training cycles in 2006:

- Bachelor, BSc – 10 000 students
 - Master, MSc – 1500 students
 - Doctorate, PhD – 150 students
 - 390 teachers
-

Erasmus program and International Relations

International partners in 41 countries.

Contacts to 294 foreign higher education institutions and research institutes.



180 scientific cooperations



120 agreements related to education



More than 100 mobility contracts

Publications of ÓU with IF

Acta Polytechnica Hungarica

ISSN 1785-8867

Journal of Applied Sciences

[Editorial Board](#) [Editorial Policy](#) [Paper Format](#) [PAPER SUBMISSION](#)

Archive	2004	An international peer-reviewed scientific journal of Obuda University , Hungarian Academy of Engineering and IEEE Hungary Section .
Archive	2005	
Archive	2006	
Archive	2007	
Archive	2008	
Archive	2009	
Archive	2010	
Archive	2011	
Archive	2012	
Archive	2013	
Archive	2014	IF for 2016: 0.745
Volume 12, Issue No. 1	2015	
Volume 12, Issue No. 2	2015	
Volume 12, Issue No. 3	2015	
Volume 12, Issue No. 4	2015	
Volume 12, Issue No. 5	2015	
Volume 12, Issue No. 6	2015	
Volume 12, Issue No. 7	2015	
Volume 12, Issue No. 8	2015	
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Volume 14, Issue No. 2	2017	
Volume 14, Issue No. 3	2017	
Volume 14, Issue No. 4	2017	
Volume 14, Issue No. 5	2017	
Volume 14, Issue No. 6	2017	

IF for 2010: 0.284

IF for 2011: 0.385

IF for 2012: 0.588

IF for 2013: 0.471

IF for 2015: 0.544

IF for 2016: 0.745

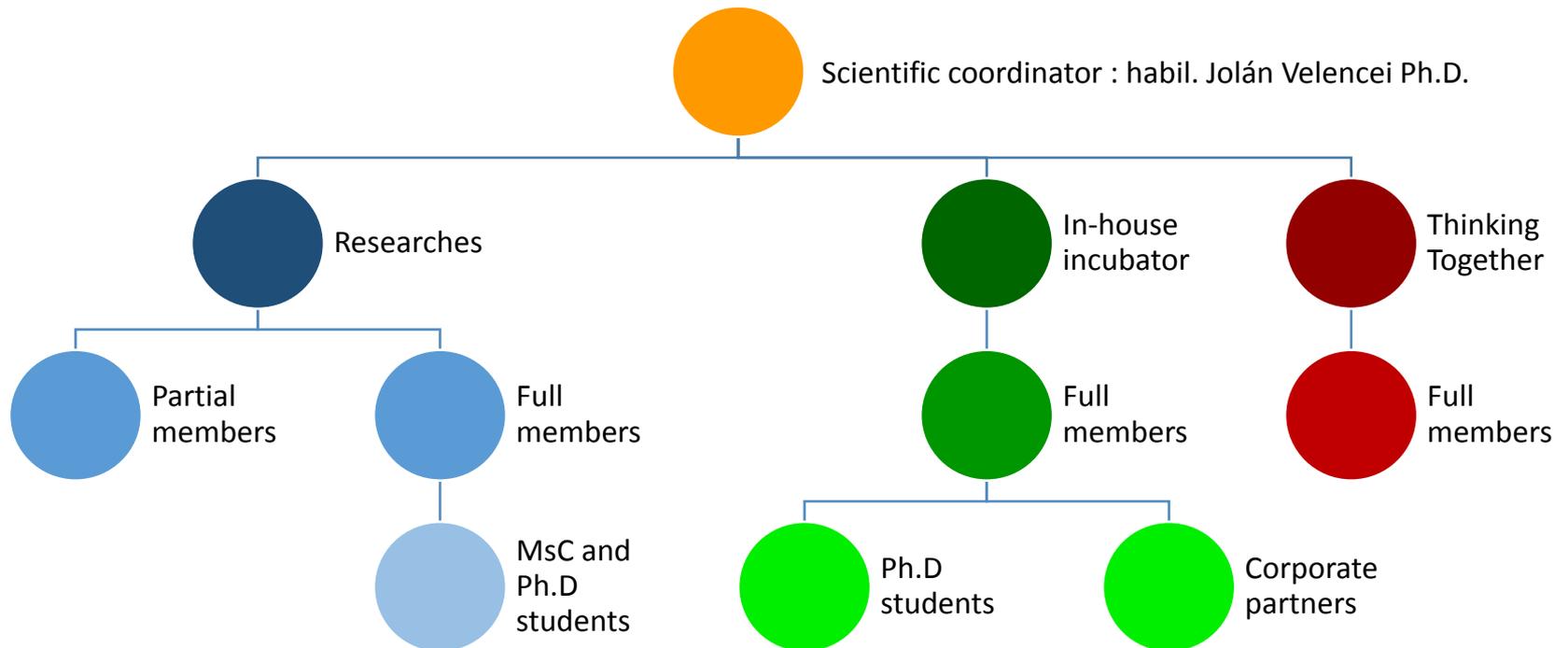
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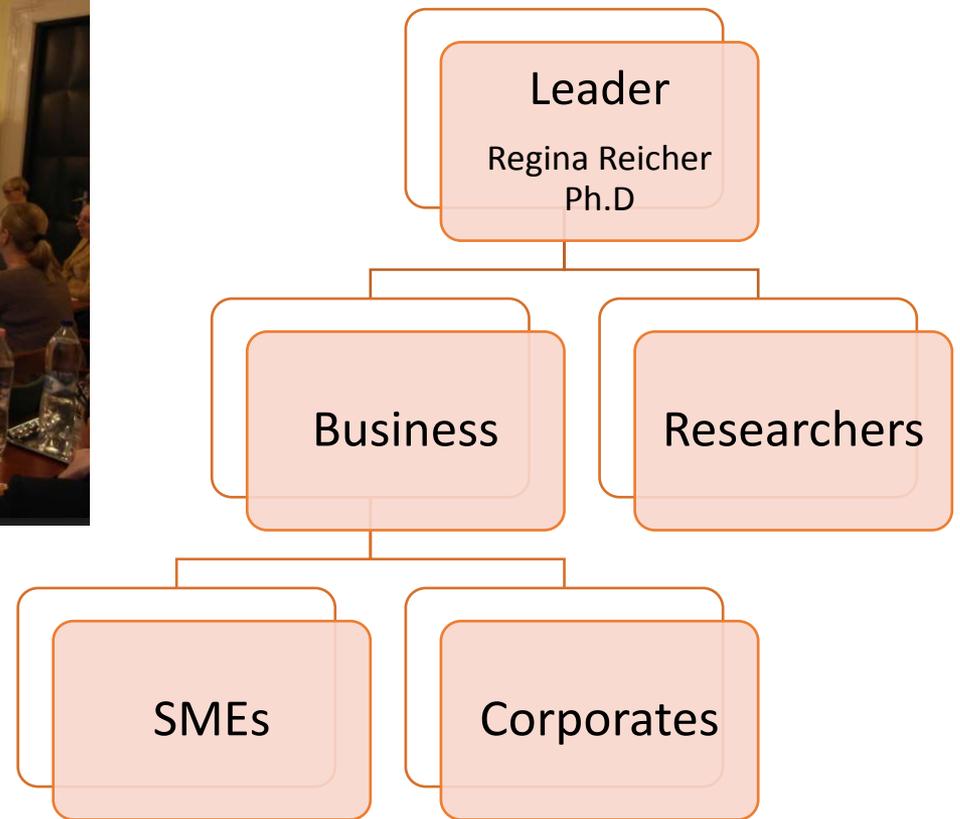
International events and publications in our Faculty

- Symposium for Young Researchers (FIKUSZ)
conference in the fall
 - proceeding
 - Management, Enterprise and Benchmarking (MEB)
conference in the spring
 - Book chapter
 - E-Bulletin (journal)
 - International week
-

Research labs

Collaborative Knowledge Platform





Hungary



- Area: 93 030 km²
 - Population: 9,769,425 (15th Jan 2017 estimate)
 - EU member since: May 1, 2004
-

History

- I Stephen 997-1038 - state Foundation
 - Kingdom
 - Austrian-Hungarian Monarchy
 - 1946 socialist republics
 - 1989 unitary parliamentary republic
 - 2004 member of the European Union
-

Visegrád



Buda Castle



Parlament



Budapest by days

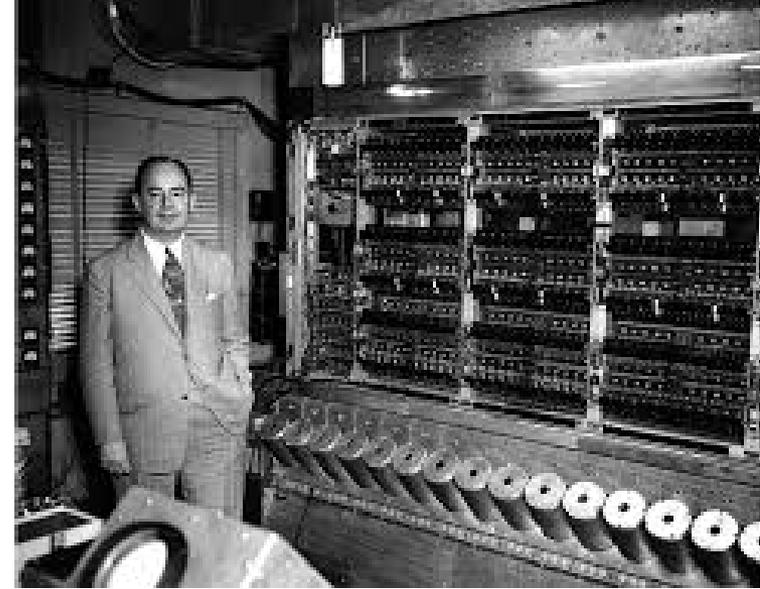


...and by night





Did you know.....?



that the first **electronic digital computer** was built by a Hungarian? – John von Neumann

- Gömböc

<http://www.gomboc.eu/>

The 'Gömböc' is the first known homogenous object with one stable and one unstable equilibrium point.





Did you know ...

- Rubik's Cube

<http://www.rubiks.com/>

- Hologram

The Nobel Prize in Physics 1971 was awarded to Denes Gabor "for his invention and development of the holographic method".





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